



**MAKE
YOUR
CASE.™**

**World-class trial services
for litigation professionals.**

- Trial Presentation Consulting
- Interactive Multimedia
- Section 1983 – Excessive Force
- Animations
- Medical Illustrations
- Courtroom and War Room Support
- 3D Scale Models
- Charts, Graphs and Timelines
- Audio, Video and Print



Trial Presentation Consulting



Jurors retain 80% of what they see, as opposed to 20% of what they hear.

Visual Evidence™ has been delivering world-class trial services to litigation professionals for over 28 years. We've built our reputation as one of the nation's leading full-service creators of award-winning demonstrative evidence for use in the courtroom, earning accolades from top litigators and firms.



Trial Presentation Consulting



Interactive Multimedia



Section 1983 - Excessive Force



Animations



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3D Scale Models



Charts, Graphs and Timelines



Audio, Video and Print

You and your client have an important story to tell the jury. Make certain your demonstrative evidence is simply the best. Can you afford not to partner with one of the most respected companies in the industry?



The Visual Evidence team of trial support specialists is among the most experienced in

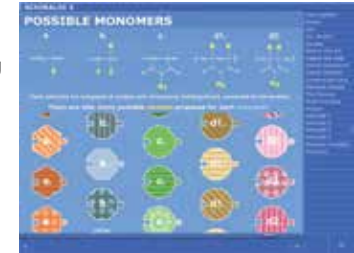
the industry. That experience, coupled with the latest tools, techniques and materials, uniquely qualifies us to assist our clients from the initial trial team meeting through closing arguments. Visual Evidence has provided consultation services that have successfully supported legal teams in all litigation practice areas since 1987.

Over the years, VE has delivered thousands of presentations on trial technology and the use of demonstrative evidence in the courtroom to major corporations, law firms, and local, state and federal

agencies. We offer valuable insight regarding the use and effectiveness of trial graphics geared to your specific needs.

Our team will suggest visuals to support opening statements, expert witness testimony and closing arguments. We work together with your trial team to first understand the complexities of your case and then provide the best visual solutions to help educate and convince the jury.

Our sole focus is the development of compelling, persuasive presentations for arbitration, mediation and trial, allowing us to dedicate 100% of our efforts to your success in the courtroom.



WHAT THE CLIENT SAID:

“VE's team was critical in bringing complicated concepts into a readily understandable format for the jury. Using cutting edge technology, the team allowed us to take the jurors far and wide, geographically and conceptually, without ever leaving our Florida courtroom for one of the largest cases then pending in Florida's United States District Court, Middle District.”

Craig A. Marvinney, Partner, Walter Haverfield LLP



Interactive Multimedia



In 1994, Visual Evidence was the first company to create an interactive multimedia presentation for trial in a federal courtroom. Since then, we've never stopped being a leader in delivering innovative demonstrative evidence solutions for our clients.

Seasoned litigators know that immediate access to critical information in a strategically designed format can be essential in eliciting a favorable verdict. Interactive presentations serve as a repository for demonstrative evidence exhibits. They are designed for rapid retrieval of courtroom evidence and can be the deciding factor for the jury. Regardless of the type of case, seamless communication of the facts is vital. VE offers three formats of multimedia presentations, all of which are unlimited in size, scope

and usage, and can incorporate photos, audio, documents and all other forms of evidence.



Our three interactive multimedia presentation formats are:

Chronological Presentations

Events are laid out in sequential order as supported by documentation. The controlled release of information enables the jury to concentrate on the point at hand.

Educational Presentations

Our educational presentations assist attorneys in explaining complex business concepts, medical issues, and the intricacies of product liability and patent matters, and are often used to support expert witness testimony.

Experiential Presentations

These point of view presentations are particularly beneficial for matters involving accident reconstruction, industrial accidents and cases dealing with interpersonal conflict.



WHAT THE CLIENT SAID:

“The interactive presentation created for the Markman hearing regarding the scheduled patent infringement case in this matter became an essential tool for educating the judge on the complicated and abstract concepts surrounding the construction of each claim. The final result was a very telling interactive presentation run off a windows laptop that utilized extensive animation.”

Michael Diamant, Partner, Taft Stettinius & Hollister LLP

Section 1983 – Excessive Force

Law enforcement agencies have a critical story that they must convey to a jury in Section 1983 cases. Visual Evidence will assist you in producing compelling courtroom visuals to support your case.

Visual Evidence was recently retained by the Ohio Attorney General to create a police shooting animation for a major investigation for the City of Cleveland. Animations lend perspective to your arguments by providing visibility,



point of view, and context when handling Section 1983 lawsuits in wrongful death or excessive force matters.

With over 28 years of experience,

Visual Evidence works for some of the country's largest law firms and corporations as well as city, state and federal government agencies. From animations to complex medical illustrations, from custom timelines

to interactive multimedia presentations, VE provides demonstrative evidence solutions to help clients win the verdict they seek.





Animations

Animations produced by Visual Evidence are predominantly used as illustrative evidence in trial, allowing for easy admission by the presiding judge.

Animations allow you to recreate a sequence of events from multiple perspectives that place key

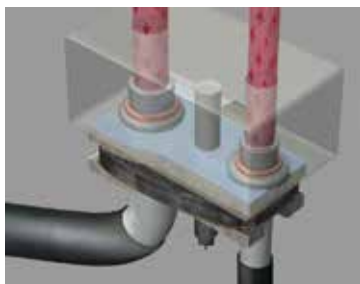


Our clients have successfully used animations in mediation, arbitration and pre-trial conferences to give opposing counsel a sense of how the case would be presented in court. Our

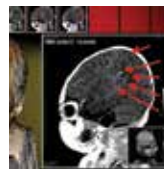
animations have been so compelling in this pre-trial stage that once the opposition realizes the impact an animation would make on a jury, a settlement offer is often not far behind.

Our experienced animators have reconstructed many different types of events including automobile accidents, personal injury, complex financial and scientific matters, industrial accidents and product liability cases. We've produced hundreds of animations over the past 28 years and our reputation among litigators is second to none.

individuals, objects and incidents within a specific indoor or outdoor setting.



Medical Illustrations



Every medical case is unique. Therefore, you can't cut corners or generalize when developing

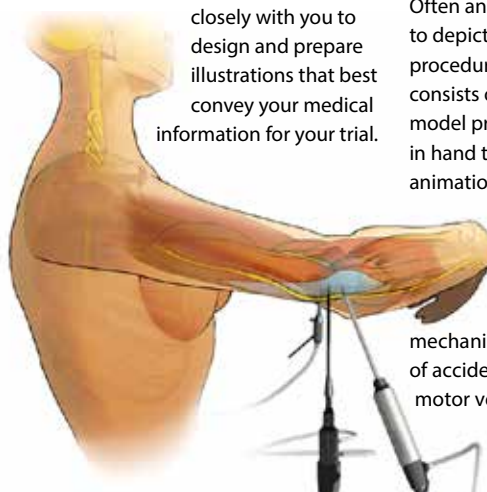
an accurate and persuasive argument. Visual Evidence creates winning medical illustrations, animations and interactive exhibits based on your client's X-Rays, MRIs, CT scans, and pertinent medical records.

Our medical litigation solutions include:

Custom Illustrations

Visual Evidence employs some of the region's best and most experienced medical illustrators who will work

closely with you to design and prepare illustrations that best convey your medical information for your trial.



3D Volume Rendering

With this cost-effective solution, VE creates a 3D model directly from a patient's CT or MRI scans, allowing counsel to show and rotate the specific impacted organ or area of the body

from any angle. Instead of presenting a jury with a still photo or a generic desktop model, an attorney is able to share moving 3D images from their client's actual anatomy.



3D Medical Animation

Often anatomy needs to be animated to depict a specific injury or medical procedure. The staff of Visual Evidence consists of medical illustrators and 3D model professionals who work hand in hand to create custom medical animations tailored to your needs.

Experiential Presentations

This tool is highly effective in the courtroom when an attorney needs to depict the mechanism of injury for many types of accidents, including industrial, motor vehicle or product liability.

WHAT THE CLIENT SAID:

"I have had the privilege of working with the professionals at VE in multiple trials over the last 10 years. Their work product is top notch: creative, dependable, and responsive. VE has created eye-catching graphic still boards, interactive timelines and animations, all of which were well received by the court and jurors. I wouldn't go to trial without them."

Todd M. Raskin, Partner, Mazanec, Raskin & Ryder LPA



Courtroom and War Room Support



Skilled, reliable support is vital to the trial process. Our experienced Courtroom Presentation Specialists, or “hot seat” operators, understand the importance of their role and strive to make the preparation and presentation of trial

exhibits and demonstratives as seamless and painless as possible. In addition to proficiency in a wide range of graphics and presentation software packages such as PowerPoint, Trial Director and Sanction, our hot seat operators are accomplished designers and will work with your trial team to create a winning presentation. They are available before, during and after each day in court to assist with revisions and updates to ensure that your message is on-point at every stage of the litigation process. They can synchronize video with transcripts, and even create last-minute video clips as needed during trial. VE’s hot seat operators have the

experience and professionalism to remain cool under pressure in what can be a highly stressful courtroom environment.



They are also technicians who know “what plugs-in to what,” and can set-up, maintain and troubleshoot war room and courtroom equipment from start to finish.

Full Range of Equipment and Services

In the war room, the proper equipment is critical. From technology such as laptop computers, monitors and high-speed printer/copier/scanners, down to essentials like legal pads, pens and post-its, VE has you covered. In the courtroom, high-quality A/V equipment such as projectors, speakers and monitors ensure that the jury is seeing and hearing what you need them to.



Anywhere, USA

Visual Evidence has a robust inventory of rental equipment that can be shipped anywhere in the country. For equipment too large to ship, VE works with an established network of national vendors and rental services. Our team manages and coordinates the delivery of all equipment and supplies, on-site set-up, 24/7 maintenance throughout trial, and tear-down when trial has come to an end. All you have to do is celebrate your victory.

Accurate, high quality scale models are often the most effective way to illustrate an attorney’s point and expand on the details of a specific case, giving the jury the confidence it needs to reach an informed decision.

A detailed physical representation provides a tangible sense of realism and scale for the jury in cases involving product liability, patent conflicts, personal injury and many others.

Using hundreds of photos of taken by law and safety officials, media, witnesses and insurance companies, Visual Evidence created a detailed one-twelfth scale 3D replica of the 2000 Lonz Winery deck collapse (see inset) long after the accident scene had been cleared. The model clearly depicted the aftermath of this summer afternoon tragedy that killed one and injured 75 of the winery’s patrons. Our model allowed the jury to experience the scene so much more personally and intimately than by viewing photos alone – and helped deliver a favorable verdict for our client.



3D Scale Models

3D scale models can be shipped in a custom-built crate or delivered by VE staff to ensure proper set-up in the courtroom.

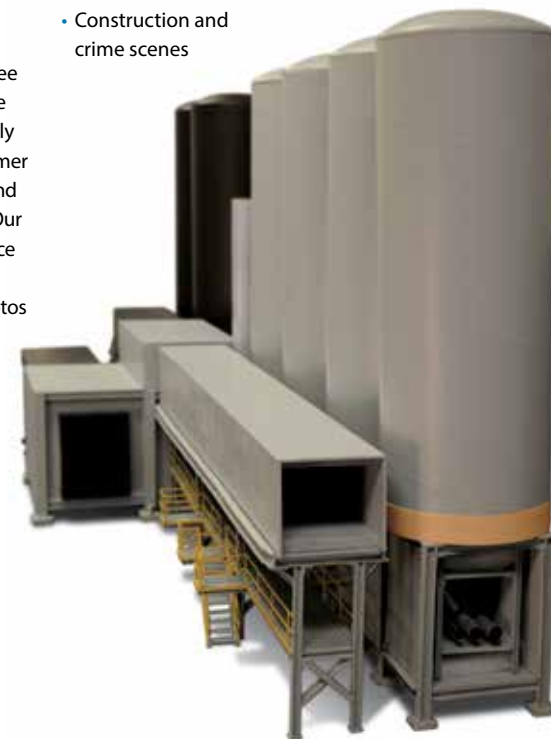
Some of the models we’ve created include:

- Machinery and equipment accidents

- Interior and exterior building reconstruction
- Motorized machines and industrial products
- Architectural and topographical models
- Anatomical models
- Construction and crime scenes



Lonz Winery – Middle Bass Island, Lake Erie





Charts, Graphs and Timelines



It is often said that a picture is worth a thousand words. Experienced litigators know that evidence displayed as charts, timelines and illustrations often remain on view in a courtroom longer than other types of media,

and that jury comprehension can increase when the key facts of your case remain within their view.

Charts and graphs are some of the most relied-upon tools in litigation. Our powerful visuals can range from simple charts and graphs to complex diagrams and illustrations for uses such as:

- Accident diagrams
- Patent and intellectual property disputes

- Product failure and liability
- Zoning and construction matters
- Toxic materials and chemical-related cases

Timelines are another compelling part of your courtroom visuals. Litigators must be able to clearly explain what happened, when it happened, and how it happened. Custom timelines can help present complex chronologies in an organized and easy-to-follow manner. Through your text, photos, maps and calendars, our clear, concise timelines allow you to effectively guide a jury through the events of a case at a pace that maximizes a jury's comprehension and retention of key events.



Custom timelines are particularly effective for:

- Medical malpractice claims
- Industrial accidents
- Contract disputes
- Product liability suits



WHAT THE CLIENT SAID:

“Your ability to take complex concepts from various disciplines of science and engineering and create easily understood presentations, in numerous media, is nothing short of remarkable. In each case, the exhibits were central to conveying the concepts, to the technically untrained judge and/or jury, that we needed to win. I look forward to many years of collaboration.”

Michael Diamant, Partner, Taft Stettinius & Hollister LLP



Audio, Video and Print

Audio enhancement and filtering, regardless of format, can improve the clarity of sound derived from surveillance tapes, police dispatch recordings, police dash cams, cell phone and video recordings. We also provide audio deposition editing for trial that can be incorporated into TrialDirector or Sanction trial presentations.



Our experienced videographers provide professional quality video services for purposes of incident re-enactments, day-in-the-life presentations, and to accompany

expert witness testimony regarding accident reconstruction and witness perspective. Videos can also be used as an alternative to on-site jury review when a live visit is not possible.

We can also provide synchronized audio and video depositions with accompanying transcripts for use in trial presentation software or in VE created interactive presentations.

VE can provide scene documentation through photography for use in trial demonstrative exhibits that can also be used for preservation of case related information.

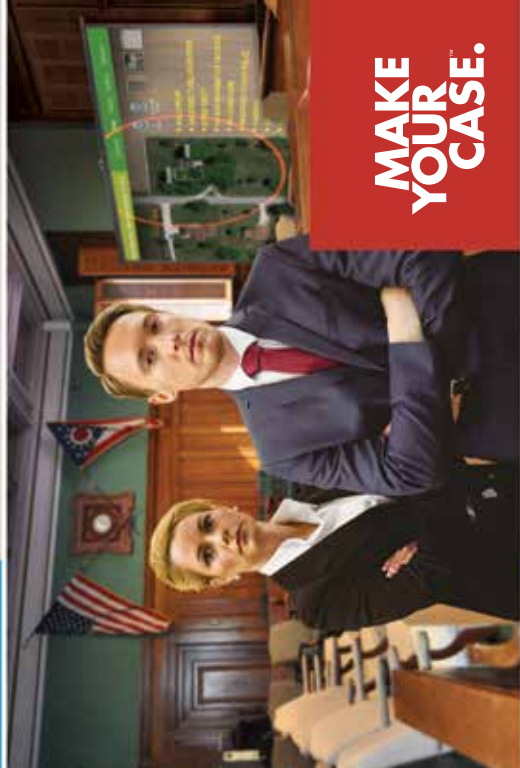


Visual Evidence also offers large format printing and mounting services for use in trial, mediation and arbitration. For an interactive approach with printed boards, we can apply a laminated wipe-off surface to illustrations, diagrams and oversized documents. This allows an attorney or expert to mark-up or draw directly on the exhibit, which will create focus for the jury.





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